Marketing of Formulations by Pfizfir

2101. SHRIMATI MONIKA DAS: Will the MiniGter of INDUSTRY be pleased to state;

(a) whether it is a fact that Pfizer has not implemented the prices of most of their formulations as well as marketing without price approval;

(b) if so, the name of each of such product alongwith price fixed and price at which each product is^ being marketed;

(c) what was the sales turnover of all such products and percentage sale to total salesturn over of formulations during the last 1*iree years, year-wise;

(d) what was the overall profltabi-lity of the company to total sales turnover of formulations during the last three years, year-wise;

(e) the names of the products which are being marketed under price •xempted category as per Drugs Price Control Order, 1979 alongwith price of each before price control and present price; and

(f) what was the sales turnover of these products during the last three years, year-wise?

THE MINISTER OF STATE IN THE DEPARTMENT OF CHEMICALS AND PETRO-CHEMICALS (SHRI R. K. JAICHANDRA SINGH): (a) and (b) M/s. Pfizer are marketing Oxytetracycline based formulations and PAS based formulations based on the judgement of the Delhi High Court. The prices of Pro-tinex after reviewing their representation and the price of multi-vitamin formulations, keeping in view the judgement of the Bombay High Court have recently been re-fixed.

<c) Sales turnover of individual formulations is not monitored.

(d) The details of the extent available are as follows;

Year	Sales turnover of formulations (Rs. in lakhs)	Profits before tax on the entire activity of the company (Rs. in lakhs)
Year ending November, 1983	4335·69	612·99
Year ending November, 1984	4636·46	555·98

(e) Names of price decontrolled formulations marketed by Pfizer, their prices before Drugs (Price Control) Order, 1979 and the prices under Drugs (Prices Control) Order, 1979 are given in the statement attached.

(f) Sales turnover of the individual formulations is not monitored.

Statement

Sl. No.	Name of the formulation	Pack size	Price before DPCO, 1979	Current price as per Pharmaceutical Guide 1985
				(Rs.)
1	Anorexon Tablets	50 Tablets Tin	..	26·32
2	Rumenton Tablets	50 Tablets	..	44·17